



The Collective Sedona **Property Fact Sheet**

- Property Overview:** The Collective Sedona, an indoor-outdoor, multi-purpose lifestyle, cultural and event venue in Sedona, Ariz., features more than 31 shops, art and culture galleries, wineries, breweries, and dining experiences that celebrate modern Sedona and honor its rich heritage. Located on Highway 179 and nestled in Sedona's red rock formations, the 13,500-square foot entertainment plaza is home to award-winning chefs, artists, fine jewelry, cultural collectibles, gifts, spa treatments, and events. Events open to the public include weekly live music and dance performances, farmers markets and festivals; The Collective Sedona also features a full-service private event venue space and packages for weddings, corporate and large-scale events, making it a top destination for locals, tourists, and special events. The Collective Sedona is located at 7000 AZ-179, Sedona, AZ 86351. To learn more about The Collective Sedona and its shops, visit www.thecollectivesedona.com.
- Property Ownership:** The Collective Sedona is owned, operated, and managed by Fenix Private Capital Group LLC (Fenix PCG). Purchased by Fenix PCG and Marshal Sedona Holdings LLC in August 2015, The Collective Sedona underwent a more than \$2 million renovation under its new ownership, which will be completed in three phases throughout 2016.
- Property Expansion:** Built in 2002, The Collective Sedona property recently completed Phase I renovations that included construction of new interior retail and tenant space, brightening of outdoor spaces, installation of upper-deck glass safety railings, new signage and branding, and new murals and sculptures throughout the property. An upper deck staircase and upgrades to the property's new event venue space, Vista Hall, were also completed to accommodate private corporate and wedding events. Sustainability upgrades were made throughout the property including locally made and eco-friendly weather-proof outdoor furniture and courtyard upgrades, and non-toxic landscaping and organic grass. Phase II and III are expected to be complete late 2016 and will include solar panel installation, grey-water system, and edible landscaping for public consumption.

Property Features: The mixed-use commercial property features an 8000-square-foot courtyard and amphitheatre and more than 54,000 square feet of tenant space for lease.

Property Tenants: There are more than 30 shops, restaurants, art galleries, businesses and culture studios open to the public at The Collective Sedona including:

- Management office
- Hayley Healey Pilates Studio
- Miley's Cafe
- Billby & Moss
- AmTrust Bank
- Cucina Rustica
- Zona Gallery
- Sedona Arts Center
- Adorn Collection
- Sedona Village Welcome Center
- Vino Di Arte
- Village Grind
- Bearcloud Art Gallery & Native American Culture Center
- J Wine Bistro
- Historic Brewing
- FourEight Wineworks
- Flying Leap Winery
- Sedona Health Spa
- Vista Hall
- The Chai Spot
- Full Moon Saloon
- Clever House Media
- Tequa Ballroom

Property Location: 7000 AZ-179, Sedona, AZ 86351

Social Media: Facebook: www.facebook.com/thecollectivesedona
Instagram: www.instagram.com/thecollectivesedona
Twitter: www.twitter.com/Welcome2Sedona

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